

News and Events

Chaturmasya Vrata of His Holiness

His Holiness Jagadguru Sri Bharati Tirtha Mahaswamiji undertook the *Chaturmasya Vrata Sankalpa* at Guru Nivas on July 11, Guru Poonima (the full-moon day of the *Aashada* month).

The *Guru Parampara Stotram* was recited with prayers to Lord Sadasiva, Sankaracharya and the illustrious *Acharyas* who adorned the Sringeri Sri Sharada Peetham. His Holiness then took the *Vrata Sankalpa*. The *Chaturmasya* period lasts till September 7.

Mridanga Sadhana

A 30-hour non-stop *mridanga* performance was given by 17-year-old Sri K H Vineeth of Palghat at the Pravachana Mandiram, Sringeri.

The performance started at 6 a.m., June 11 and ended at 12 noon the next day. His Holiness blessed the student's dedication to music.

Summer Sloka Courses

Awards were presented on June 12 to top notchers of a 50-day summer Sloka Course conducted by the Sringeri Sath Sangh at Srirangam (TN), for school and college students.

Discourses in Chennai

Brahmasri Hariji gave a discourse on *Sankara Vijayam* on June 23 and on *Sita Kalyanam* the next day at the *Tattvāloka* auditorium on Eldams Road, Chennai.

Earlier, on June 14, Kadayanallur Sri Thukaram Ganapati Maharaj rendered Harikirtan.

Girl Wins Award for Gita Chanting

A 10-year-old girl was among three persons (two from Karnataka and one from Kerala) who won awards of Rs. 11,000 each at Sringeri in the month of June for chanting verses from the *Bhagavad Gita* in the presence of His Holiness Jagadguru Sri Bharati Tirtha Mahaswamiji.

The *Gita Jnana Yajna* programme had been announced by Sri Sharada Peetham on April 4 in connection with the 56th *Vardanti* of His Holiness.

The aim of the *yajna* is to spread the message of the *Bhagavad Gita* and encourage people to attain proficiency in all the 700 *shlokas*.

More children and youth are encouraged to take part in the programme. Details can be obtained from the Sringeri Matha.

Real Values for Corporate Growth

Tattvāloka took another step forward on July 15 in its quest for lasting solutions to present day ills through the teachings of our ancient masters with a workshop on *Real Values for Corporate Growth*. Eminent persons in the fields of management and religion participated.

The workshop was designed to share the essence of the ancient teachings through the leading management professionals and practitioners who have sought to understand and live up to these teachings. Practising managers from different segments of industry and commerce attended the workshop.

Three leaders looked at three different aspects of the issue and the picture that turned out was rosy.

Changing Scenario

Dr. M. B. Athreya, world renowned management consultant, analysed the present day scenerio in the background of advancing technology and growing awareness and the need for lasting, and not just spot solutions.

He was happy with the 'rediscovery' of values in the past decade or so in contrast to the cut-throat competition of a few decades

ago. Now superior position was being sought through development of fair play in competition. Consumers also demand quality. He pointed out the demand for green products nowadays.

Dr. K. C. Chakrabarty, Chairman and Managing Director, Indian Bank, emphasised the need for upholding values for the sake of peaceful co-existence. Peace was imperative in the context of growing population and decline in values would only lead to destruction. He was emphatic that truth and truth alone should prevail.

Dr. Rangaji, consultant at the Vivekananda Yoga Anusanthana Samasthana (Vivekananda Yoga University), Bangalore, doing research in the *Vedas*, showed examples of similar problems in the distant past and how upholding of values helped smooth functioning.

Dr. Rangaji quoted from the *Manu Smriti* and other learned compositions to point out that what was good for the past was equally good for the future.

In a follow-up lecture in the evening, Dr. Athreya said that modernity and spirituality were not competitive, but complementary. □